**ENDORSEMENT**

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

This endorsement, effective 12:01 A.M.,

Forms a part of Policy No.:

AMENDED DEFINITION – PERSONAL AND ADVERTISING INJURY

This endorsement modifies insurance provided under the following:

Commercial General Liability Coverage Form

Paragraph **14.** of **SECTION V - DEFINITIONS** is deleted in its entirety and replaced with the following:

**14.** “Personal and advertising injury” means injury, including consequential “bodily injury” or mental anguish, humiliation or emotional distress arising out of consequential “bodily injury” and, arising out of one or more of the following offenses:

1. False arrest, detention, or imprisonment;
2. Malicious prosecution;
3. The wrongful eviction from, wrongful entry into, or invasion of the right of private occupancy of a room, dwelling or premises that a person occupies, committed by or on behalf of its owner, landlord or lessor;
4. Oral or written publication, in any manner, of material that slanders or libels a person or organization or disparages a person’s or organization’s goods, products, or services;
5. Oral or written publication, in any manner, of material that violates a person’s right of privacy;
6. The use of another’s advertising idea in your "advertisement"; or
7. Infringing upon another's copyright, trade dress or slogan in your “advertisement”.

All other terms and conditions of the policy remain the same.

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Authorized Representative