**ENDORSEMENT**

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

This endorsement, effective 12:01 A.M.,

Forms a part of Policy No.:

INSUREDS IN MEDIA AND INTERNET TYPE BUSINESSES

AMENDED EXCLUSION - COLLEGES, UNIVERSITIES OR SCHOOLS

This endorsement modifies insurance provided under the following:

Commercial General Liability Coverage Form

1. Subparagraph **j.** of Paragraph **2. Exclusions** of **COVERAGE B - PERSONAL AND ADVERTISING INJURY LIABILITY** (**SECTION I COVERAGES**) is deleted in its entirety and replaced with the following:
   1. **Insureds In Media And Internet Type Businesses**

“Personal and advertising injury” committed by an insured whose business is:

* + 1. Advertising, broadcasting, publishing or telecasting;
    2. Designing or determining content of websites for others; or
    3. An internet search, access, content or service provider.

However, this exclusion does not apply to Paragraphs **14. a.**, **b.**, and **c.** of the definition of “personal and advertising injury” in **SECTION V – DEFINITIONS**.

This exclusion also does not apply to the following if broadcasted or published by one of your colleges, universities or schools:

1. Newspapers;
2. Books;
3. Research papers;
4. Radio or television broadcasts; or
5. Websites (provided that you control the content of this website).

For the purposes of this exclusion, the placing of frames, borders or links, or advertising, for you or others anywhere on the Internet, is not by itself, considered the business of advertising, broadcasting, publishing or telecasting.

All other terms and conditions of the policy remain the same.

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Authorized Representative