

# **AIG Programs Client Summit**

## March 27-29, 2019 Naples, Florida





# AIG – WHAT'S THE BUZZ?

#### **Panelists:**

Dave McElroy, CEO, Lexington Insurance Company Chris Flatt, EVP, Head of US Programs & Group Captives Melissa Meserve, VP, Head of US Programs Business Development Art Seifert, President, Glatfelter Program Managers

#### **Moderator:**

John Flannery, VP, Marketing & Communications, Validus



#### **Go Forward Lexington Business - Overview**

Wholesale distribution model for core business with limited retail distribution in specialty business classes some business to be moved to other businesses in General Insurance North America, where it makes sense to do so

Property	Casualty	Prof. Lines / Healthcare	Group Captives
<ul> <li>Underwrite challenging risks such as Monoline CAT, higher risk occupancies and unique risks</li> <li>Solutions for complexor non- traditional client needs, including Lease Enhancements and Specialized Facilities</li> </ul>	<ul> <li>Primary and excess coverage for risks requiring dedicated expertise, filling gaps in the admitted market through flexibility of rate andform</li> <li>Specialized product offerings across niche sectors, including Energy, Product Recall, Rail and Public Entity</li> </ul>	<ul> <li>Healthcare industry specific coverage includinghospitals, long term care and other medical facilities</li> <li>Coverage offerings for Architects and Engineersand Miscellaneous Professional</li> </ul>	<ul> <li>Provide managementservices to clients participating in captive structures</li> <li>Lexington Retains aportion of underwriting risk, pricing the relationship much like a loss sensitive account</li> <li>Enhance customer experience through value added services such as loss control</li> </ul>

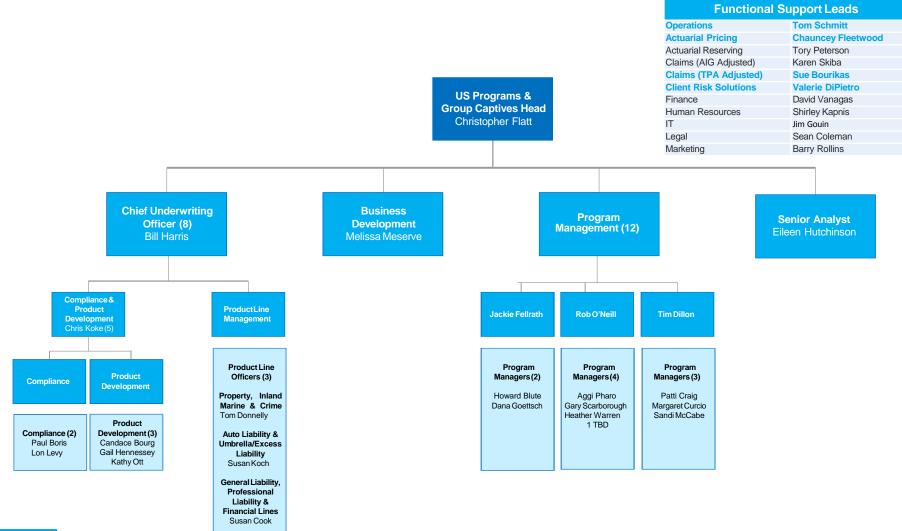
Specialized service offerings through a delegated underwriting authority distribution model

Programs	Glatfelter
<ul> <li>Partner with PAs to providesmall to mid-size companies commercial insurance solutions across all line ofbusiness</li> <li>Appetite focused on homogeneous business through broader distribution channels</li> <li>Focus on programs with scale and profitable growth potential</li> </ul>	<ul> <li>Full service brokerage with traditional retail and MGAcapabilities</li> <li>Develop and manage programs with specialization in Public Entity, Religious Institutions, Emergency Response and Healthcare sectors</li> </ul>



#### **US Programs: Organizational Structure**

Realigning US Programs organization structure to be aligned with skills assessments and building a team structure that aligns to driving PA's to sustainable risk sharing profitability



AIG

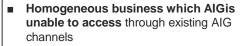
#### **US Programs: 2019 Top Priorities**

- Continued push to improve Underwriting actions
  - > Improve the loss ratio with better mix of business and risk profile
  - > Ensure the highest level of experience is involved in decisions on the most complex business
  - > Re-define U/W governance with increased PA auditing through the CUO office
  - Finalize the revision of all external U/W authorities to match our profitability, pricing adequacy, and volatility reduction strategies
  - > Re-establish peer reviews
  - Increase the frequency of stewardship and PA meetings to address performance, profitability, growth potential, and rate needs
- Better support our "Go Forward" US Programs Portfolio
  - > We are entering 2019 with the Programs & Program Administrators we want to grow with
  - > Address systems issues and grow organically
- Additional Organizational Transformation
  - In the process of refreshing colleague roles and responsibilities, end to end service and process, optimal organizational structure, systems, data quality and timeliness, and MIS reporting capabilities
  - > Begin the process to migrate to a new IT /PAS platform



#### **US Programs: Go Forward Strategy / Revised Target Appetite**

- Go-forward strategy is centered around developing a true partnership with PAs that aligns financial interests and risk appetites to achieve long term and sustainable underwriting profit
- By leveraging our breadth of product offerings, flexible structure options, and dedicated Programs Underwriting, Claims & Loss control teams, AIG is positioned to be the preeminent carrier in the Program space



- Product agnostic but avoid troubled classes such as auto
- Flexible program structure options including traditional risk transfer, fronting capabilities, risk sharing and higher deductibles to align client interests
- Package focused, admitted ornon-admitted single year policies
- AIG the only carrier on program to avoid adverse selection

- Best in Class / Proven profitable track record, minimum of five years of experience
- Unique distribution channel and value proposition
- Sharing of underwritingrisk via an owned captive, AIG cell captive or commission
- Technology/data capable team and infrastructure
- Bottom line driven team with an underwriting excellence focused culture
- Ability to scale with minimum of \$10M in managed program premium and upsidegrowth potential

- Sliding scale commission and profit share including potential reductions to overall commission payments to profitably align AIG and PA to mitigate exposure to adverse selection
- Target PAs willing to assume risk of underwriting loss

AIG Programs operates within clear swim lanes as part of the overall General Insurance platform

	US Programs	
Attune / Blackboard	Regular direct interaction with PAs allows for efficient management of mid-sized	Admitted P&C / AIGRM /Lexington
High volume business with heavy utilization of technology and automation	business across all lines of business through package insurancesolutions.	Client base requiring direct broker / client outreach, engineering and customized solutions where necessary.
throughout the underwriting process.	Specialty classes, expertise, homogeneous	solutions where necessary.
AIG	programs.	5



## **STRATEGIC ACTION – POSITIONING FOR LONG TERM PROFITABILTY**

#### **Panelists:**

Bill Harris, Chief Underwriting Officer Tom Donnelly, Property Officer Sue Cook, Casualty Officer Sue Koch, Auto & Umbrella Officer Candace Bourg, Product Development Director

#### **Moderator:**

Rob O'Neil, AIG Programs Product Line Manager







#### **Role of Product Development**

"Product development is the bread & butter of the insurance industry – the question is not whether to build products but rather which products will best serve the needs of today's increasingly demanding insurance customers."

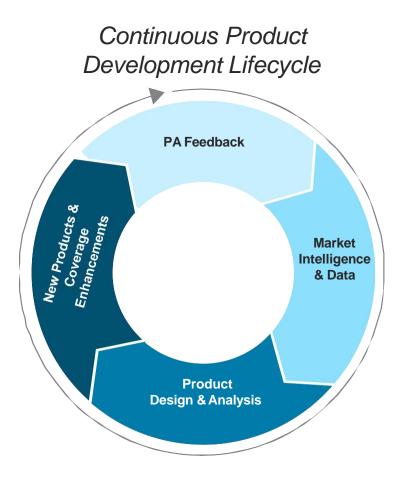




### **Trends in Insurance Product Development**

AIG is responsive to the unique needs of PAs and their customers through a constantly evolving offering of best-in-class products

- Product Diversification
  - Breaking into new markets
  - Adding additional lines of coverage
- Usage-Based Insurance (UBI)
  - Most common on auto
  - Perceived benefit to insured of not paying for idle time
  - Is this "Reverse Positioning"?
- Product Packaging
  - Package multiple P&C lines to a branded offering
  - Brokers offering both P&C and L,A&H products to target customers





## **Program Administrator Product Advisory Group**

#### Purpose:

Meet on a quarterly basis to discuss market trends on insurance products, emerging issues and regulatory developments which impact our business and collaborate on action plans as needed to address.

#### Proposed Membership:

1 member from each Program Administrator (14)
 AIG Product Development Director – Candace Bourg
 AIG Product Development Managers – Gail Hennessey, Kathleen Ott
 AIG Product Line Officers – Susan Cook, Susan Koch, Tom Donnelly
 AIG Product Line Managers – Tim Dillon, Jackie Fellrath, Rob O'Neil



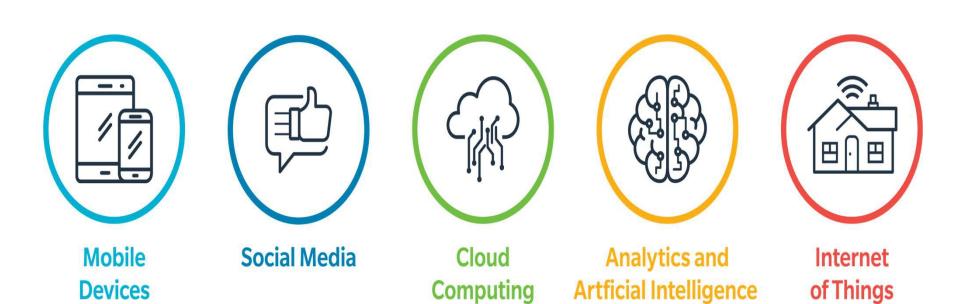


## EMERGING ISSUES – HOW INSURETECH CAN SUPPORT OUR PROGRAM ADMINISTRATORS

**Guest Speaker:** George Woods, Sr. VP, Guy Carpenter & Company

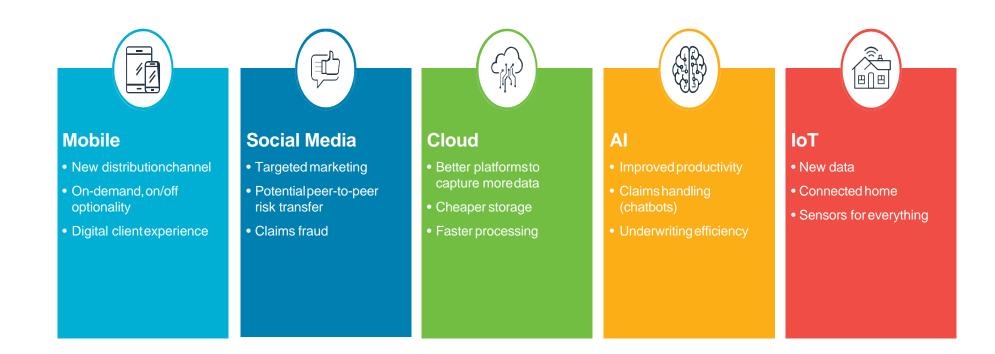


## FIVE TECHNOLOGIES IMPACTING NEARLY EVERY INDUSTRY...





#### ...INCLUDING INSURANCE





#### What is insurtech? An Accelerator?

- Insurtech refers to the use of technology innovations designed to squeeze out savings and efficiency from the current insurance industry model.
- One way to help get your business off the ground, is to leverage the mentorship and investor relationship benefits of a startup **incubator** or an **accelerator**.
- Startup accelerators, also known as seed accelerators, are fixed-term programs that include mentorship and educational components and culminate in a public pitch event or demo day.





Raised \$40 Million

An insurtech startup that offers an ondemand insurance product to support the on-demand economy. The company has rolled out their on-demand homeshare insurance product to hosts using homeshare platforms like Airbnb, HomeAway, OneFineStay and FlipKey. Slice has built technology to support the purchase of insurance policies that last for the period of time one is acting as a business, whether it's minutes, hours or days.







Renters and Home Insurance For Urban Dwellers

RAISED \$120 MILLION VALUED AT \$500 MILLION



#### Insurtech trends



Predictive analytics



Artificial intelligence ("AI") and Machine learning



Drones/Visual intelligence



Sharing economy



Cloud computing





Sensors, telematics, wearables

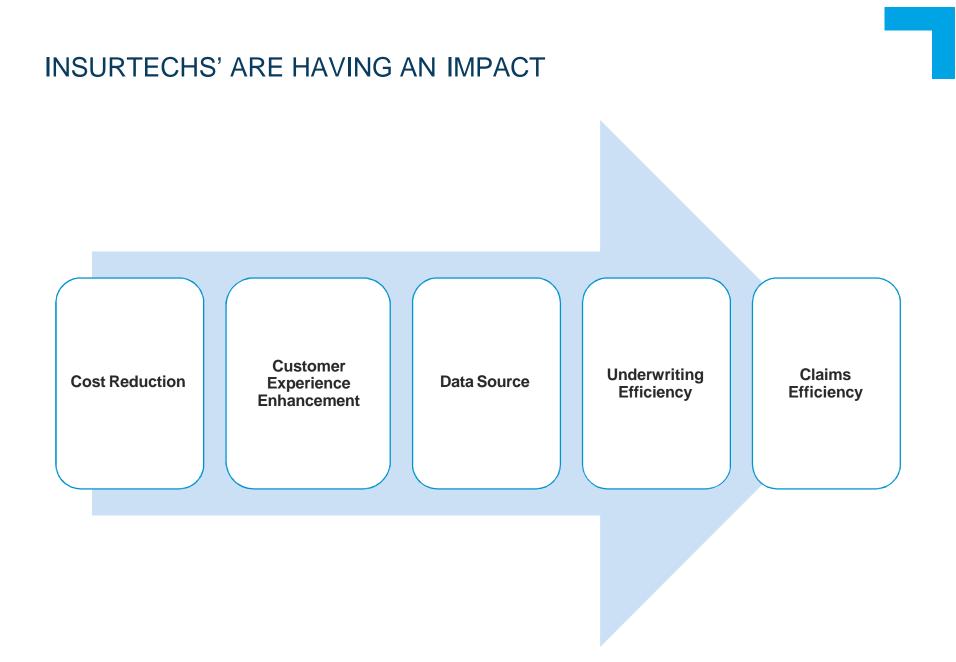
Internet of

Things



Usage-based/ondemand insurance







#### **DATA SOURCES**







s<u>e</u>ntianc<u>e</u>

**CARPE DATA** 



## LOSS CONTROL, INSPECTIONS & CLAIMS









#### **PROCESS IMPROVEMENT**











#### **Observations**

- Capital continues to flow into the Insurtech sector from venture capital and private equity firms, as well as the venture arm of a number of insurance companies
- Insurtechs are looking to partner with insurance carriers, agents, brokers and TPA's
- Many of tech startups have learned that the insurance industry is very complex and highly regulated, therefore making this industry very difficult to disrupt
- More insurance companies, agents/brokers, and TPA's are exploring ways to partner with and leverage startups capabilities to improve their processes, increase client engagement/retention and to grow their business
- The Insurtech eco-system continues to evolve





# **IT/TECHNOLOGY UPDATES**

Tom Schmitt, Head of U.S. Programs Operations



## 2019 Strategy Programs Technology Priorities

Cover-All Platform	User experience continuous improvement plan 2019 enhancement roadmap
IT Platform	Technology assessment of AIG acquisitions
Roadmap	Development & implementation game plan
IT Platform	Information exchange & web portal offerings
Roadmap	Best practices for Program Administrators on proprietary platforms

Targeting continuous process improvement in partnership with our Program Administrators.

### **Cover-All Platform**

2019 Strategic Plan

- Highlights of AIG Programs Operations & IT Support model
- Building on 2018 accomplishments
- Development and utilization of Cover-All User Champions
- Enhancement roadmap for 2019



### **IT Platform Roadmap**

2019 Strategic Plan

- Impact of Glatfelter & Validus acquisitions
- Key considerations for development and implementation
- Ongoing engagement with ProgramAdministrators



#### 2019 Strategic Plan

## **Value-Added Tools for Program Administrators**

AIG Programs.net	Highlights of current features Opportunities for enhancement & expansion
Data & Analytics	Standard / recurring reporting PA / Program-specific
Best Practices	Data exchange with Program Administrators not on Cover-All Controls & process improvement



## CLAIMS & DATA – ACTIONABLE DECISIONS TO REDUCE RISK

#### **Panelists:**

Valerie DiPietro, AIG Risk Management Director, Client Risk Solutions Guy Mastrangelo, EVP, AthensAdministrators Leo McCann, Director of Carrier Relations

#### **Moderator:**

Sue Bourikas, Client Services Manager, Northeast Zone, Claims Engagement



## **Claims**

Technical Expertise and Insight

How can claims share and communicate industry trends and jurisdictional knowledge with our Program Administrators and Risk Control partners?







## **TPA Partnerships**

Enhancing the role of Third Party Administrators

How do we engage our TPA partners and bring their expertise to the table?







## **Data and Loss Control**

Overall reduction of the total cost of risk

- How can we utilize data to enhance Loss Control and ultimately our decision making?
- How do we integrate Claims and Data to build meaningful dialogue during stewardship meetings and throughout the year?



